

You are invited to discover the hottest new toys, trends and crazes at

THE TOY FAIR®

Olympia London 22nd-24th January 2019



WHY VISIT?

BOARDING PASS

- ★ More than 250 exhibiting companies, from renowned brands through to entrepreneurs and start-ups, at the largest dedicated toy, game and hobby UK trade exhibition
- ★ Be the first to discover the hottest new launches, trends and crazes
- ★ Thousands of new products including plush, STEAM toys, collectables, tech toys, construction, board games plus many more
- ★ Exclusive on-site retail offers
- ★ Network with the whole toy industry under one roof, building relationships with new and existing suppliers

FIRST CLASS

FLIGHT: TOY F41R
GATE: 2019

TO: TOY FAIR
FROM: OLYMPIA LONDON

BRITISH
TOY & HOBBY
ASSOCIATION

"Toy Fair is an unmissable event for us. It's amazing to see how much toys can develop between previews and the event, so there's always plenty to be excited about."

Tesco buyer

"Toy Fair is a really important show for The Entertainer – it's where we get to see the culmination of all our suppliers' ranges and plans for that year. It is a great showcase for the toy industry in the UK and an important date in our diary. You will always see us walking up and down the aisles, whether it's seeing a major domestic supplier or trying to find that unique new item in the Greenhouse."

Scott Norman, buyer at The Entertainer

 @ToyFairUK

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